



845.616.5395
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Taylor Bock

Graphic Designer

Education BFA in Graphic Design, Minor in Art History, 2021
The College of Saint Rose, Albany, NY

Design Skills Visual communication and concept development from research to completion: identity and branding, business systems, information design, advertising, packaging design, user interaction and user experience design, editorial and book design, web design, and motion graphics

Technical Skills Proficient in: Adobe Creative Cloud including Illustrator, Photoshop, InDesign, After Effects, XD, Lightroom; InVision; Microsoft Office including Word, Excel, and PowerPoint, Wordpress; and Squarespace

Professional Experience **Junior Designer**, Albany, NY (remote)
August 2021–present
Matthew Hussey Co.
Produce visual content for company social media platforms
Adhere to brand guidelines and complete projects according to deadline
Collaborate with the Art Director and social media team to concept ways to gain more followers an a wider range of audience

Graphic Designer, Leesburg, VA (remote)
May 2022–present
Yudrio INC.
Concept and create monthly newsletter for entire company
Design weekly ads and graphics for company LinkedIn page
Create a range of different graphics when assigned by corporate leaders

Graphic Designer, Albany, NY (Remote)
August 2020–present
FuzeHub
Create a range of different graphics when assigned by corporate leaders
Adhere to brand guidelines and complete projects according to deadline

Graphic Design Intern, Troy, NY
June 2020–August 2020
Hudson Valley Community College
Design print and digital materials including: the college handbook, calendar, and event brochures
Adhere to college brand guidelines and complete projects according to deadline
Collaborate with the Senior Art Director and team to develop design concepts

Honors and Awards Exhibitor, Senior Art Show, Esther Massry Gallery, The College of Saint Rose, 2021
Sliver ADDY Award, Cross-Platform Integrated Brand Identity Campaign, Capital Region Advertising Federation, 2021
Best in Show, juried Undergraduate Art Exhibition, Picotte Gallery, The College of Saint Rose, 2021
Artwork selected, juried Undergraduate Art Exhibition, Picotte Gallary, The College of Saint Rose, 2017–2021
Artwork selected, Foundations Art Show, Picotte Gallary, The College of Saint Rose, 2017